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NEWS RELEASE

FOR IMMEDIATE RELEASE

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CIECA launches ShopAssist® for Collision Repairers

Northbrook, IL – Today CIECA announced the release of CIECA ShopAssist®. This new tool will aid repairers that are challenged with the myriad of options and complexity related to information technology. The objective of CIECA ShopAssist® is to provide repairers with suggested system requirements based on their current software and business needs. Visit www.ShopAssist.org to test-drive ShopAssist® yourself.

“This is the first release of ShopAssist®. CIECA will update the system based on repairers’ use of the system and on the feedback that repairers provide. ShopAssist® is provided at no cost to the industry,” said Fred Iantorno, CIECA Executive Director. “This is the result of CIECA’s Repair Advisory Panel input and months of development by our volunteers,” added Iantorno.

“I have always been frustrated trying to find all the information I need to make sure I have the right technology to run my business”, said Jerry Burns of Automotive Impressions. “I thought this was a worthwhile endeavor for CIECA’s Repair Advisory Panel to pursue, and I believe this is a great first step in providing the industry with a tool that can help repairers easily determine what type of computer hardware they need to effectively run their business.”

Gary Wano, GW & SON Autobody, said, “This tool is the first of its kind that understands the complexities of hardware, software and operating systems in regard to the various needs of the auto body industry. We have all been faced with our outsourced IT people offering suggestions on our IT needs based on their experiences with more integrated style systems. Some of these suggestions have yielded more of a problem than a fix. This tool picks out the need based on the estimating, management and book keeping software in an attempt to be a seamless configuration, ONE THAT WORKS. My hat is off to CIECA...job well done!!!”

Barry Dorn, Dorn’s Body and Paint, adds “This site is a great tool for the repairer. With all the hardware requirements that the repairer must factor in from our I.T. personnel and the information providers, this gives us a third source to verify what is needed. As your network or system is updated you can consistently go back and see if your software and hardware are growing with your need and demands.”

After reviewing the ShopAssist® program, Jeff Hendler, Hendler & Associates, said: “CIECA was developed to allow the collision industry to be involved in developing the electronic

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commerce standards within the industry. The ShopAssist[®] Program is another step to help the shop owners gain a better control and understanding of their needs. I am proud of CIECA for their dogged pursuit toward the betterment of the technologies surrounding us.”

More information about CIECA and its standards and programs can be viewed on the CIECA web site: www.cieca.com or email Fred Iantorno, Executive Director, at fred@cieca.com.

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About CIECA: CIECA (Collision Industry Electronic Commerce Association) develops collision industry Information Technology standards and provides implementation guides for electronic commerce. CIECA is composed of members of the automobile collision repair industry; repairers, insurers, vehicle manufacturers, parts and material suppliers, information and software providers, general service providers and related segments and industries. CIECA's goals are to deliver benefits to all participants through reduced development and support costs, lower cost of implementation, reduced barrier to entry and faster development times. To learn more about CIECA, visit www.cieca.com or call 847-498-6945